

Ready, Set, Earn!

With GoPreneur

(An Aatma Nirbhar Initiative By GoMechanic)

The Covid-19 outbreak followed by the many months of the lockdown had a drastic effect on the nation's economy and its people and fueled a chain reaction that left many dreams unfulfilled and pockets empty. Just when we thought that the era of entrepreneurship is reaching new heights, the pandemic brought everything to a standstill.

Something had to be done, something so potent that could rekindle the light of entrepreneurship back to its glory. In line with Hon'ble PM Narendra Modi's vision and initiative of Aatma Nirbhar Bharat, the GoPreneur Program by GoMechanic made its debut.

Introducing - GoPreneur

GoPreneur is a business entrepreneurship opportunity that was birthed during the lockdown with an objective to enable the youth to recover from the job losses - to empower entrepreneurs in small cities and make them *Aatma Nirbhar* and also to become an alternative for people who lost their jobs to sustain themselves.

The GoPreneur project has been founded by the same brilliant minds who brought to life - GoMechanic; India's No.1 Car Service and Spare Parts App.

The GoPreneur Program is the perfect solution for people who want to start their own business but either lack a sustainable idea or don't have enough money to invest. The GoPreneur entrepreneurship program has already been launched in 25+ Tier-2 and Tier 3 cities and has started distributing spare parts across India with many partners aiding and promoting sales.

A prospective GoPreneur is always selected and not recruited which is then followed by more than 3 weeks of intense sales, communication skills and interpersonal development training where a candidate is taught how to communicate with clients, how to make a sales pitch and everything he or she needs to know on business development and management.

A GoPreneur is not just an entrepreneur but an enabler, who advocates self-sufficiency and self-sustainability in others. The GoPreneur program has also been a source of additional income or a parallel career for many Indians across the country.

Getting started - Becoming a GoPreneur

Getting started on the road to entrepreneurship has never been this easy. To register for a GoPreneur, a candidate needs to pay a minuscule sign-up fee of ₹50,000, to be payable in monthly installments over a 12 months period to get access to GoMechanic's proprietary technology; an application that helps to place and manage orders and commissions seamlessly.

As a GoPreneur partner, the candidate will be helping the company to sell its products and services in his/her respective city by hunting and farming a network of garages, spare parts retailers and distributors.

The GoPreneur will earn a sizable kickback as a commission on every sale, which is digitally tracked and is directly credited to his/her bank account.

GoPreneur Program - So Far

As of now, GoMechanic has on boarded more than 25 GoPreneurs across India who are now independent, self-sufficient and entrepreneurs, now earning upwards of ₹50,000 to ₹1,00,000 monthly in commission on sales.

Through the GoPreneur Referral Program, public relation activities and social media, we are on track to enable people from all walks of life to stand up, be independent and earn for themselves.